



## Strategic Planning February 2020

**Vision:** The MBLWHOI Library is dedicated to advancing scholarship and education in the Woods Hole Scientific Community through Library services, innovative research, collaborations and informatics tools.

**Mission:** The MBLWHOI Library is internationally recognized as defining current trends and practices in marine information sciences and science informatics. The Library is operated jointly by the Marine Biological Laboratory (MBL) and the Woods Hole Oceanographic Institution (WHOI) and provides information resource services to four affiliate organizations, the United States Geological Survey (USGS) Woods Hole Coastal and Marine Science Center, the Sea Education Association (SEA), and the Woods Hole Research Center (WHRC), and NOAA, Northeast Fisheries Science Center Woods Hole. The Library works collaboratively with partners around the world to provide access to scientific information for the creation of new knowledge through collections, resource sharing, preservation, and the development and implementation of new technologies.

### *Primary Services*

Service	Primary	Backup
Acquisition of serials, monographs and databases including licensing	Matt(s), Debbie (m), Jen(d)	Matt(d), Jen(s) Lisa(l), Audrey(l), Kirill
Archives, ArchivesSpace	Brett- WHOI Jen-MBL Kirill-software	Audrey – software Matt-MBL
Best Practice Vocabularies, ontologies: development and training, metadata standards	All Staff	
Cataloging and Authority Control	Nancy, Kirill, Matt	Matt, Nancy, Kirill

Circulation, CallSlip	Nancy, Ann	Jen, Kirill All Staff
Collection documentation: cataloging, metadata, procedures	Nancy, Matt	Matt, Nancy
Collection Space, maintenance, and evaluation	MBL Jen, Matt WHOI all	MBL Matt, Jen WHOI all
Cooperative Library Projects: BHL,BLC, BCO-DMO,HPS,IODE,DPLA,EAST	All Staff	
Copyright Education and information	Debbie	Lisa, Jen
Course reserves	Jen, Kirill	Jen, Nancy
Data Services including ingest, curation, DMP, initiatives	Audrey, Debbie, Lisa, Jen	Brett
External committee work	All Staff	
ILL and Document Delivery	Nancy	Kirill
Institutional Research Services: metrics, promotional, assisting administrative units with biblio-information, Symplectic Elements	John, Audrey, Kirill - systems	
Library space applications, memberships, access	Jen, Matt	
Outreach	All Staff	
Presenting at conference, keeping current	All Staff	
Public IT, computers and copiers	Copiers-Matt IT-John Systems - Kirill	Jen Systems - Audrey
Records Management	Jen, Brett	
Reference Services	All Staff	
Remote access	John	Kirill
Tours, instruction, orientations	Kirill(o), Audrey(o), Jen (t,o), Brett(t,o), Matt (t), John (i)	All Staff
Social Media	Matt, Brett	Jen, Audrey, John
WHOAS / Open Access	Debbie	John, Audrey OA – All Staff
Library Website	Audrey	John

## ***Short-term Goals (6 -18 months)***

### **Alma/Primo**

The upgrade of our Integrated Library Systems (ILS) to Alma/Primo will be completed during the summer of 2020. The implementation of the software and the education of staff and the Woods Hole Science Community are the major goals for the next year. The new system not only searches the library catalog, it will do a federated search of other resources with a single query.

### Alma and Discovery Project Team Roles/Skills

Project Manager-Kirill

Certification-Kirill, Audrey, John

#### Functional Experts

- E-Resources – has overall familiarity with workflows in current system including procurement, licensing, and management of all electronic resources acquired by the institution Matt (Jen)
- Fulfillment – has overall familiarity with workflows in the current system including patron registration and management, circulation policies, and calendars Nancy, John, Kirill, Debbie
- Interlibrary Loan – has overall familiarity with workflows in the current system including lending and borrowing and external resource sharing management applications Nancy, Kirill
- Resource management – has overall familiarity with workflows in the current system including bibliographic and authority records, inventory, and local practices Nancy, Matt, Kirill

### **Outreach and Marketing**

#### Lunch time series

- General Alma/Primo, as well as other times for individual departments
- What to Send to Archives (Brett)
- Open Access event (Matt, Debbie, John, Audrey) possible theme collaboration with an individual or department

Re-evaluate social media efforts (Brett and Matt)

Google pointing to our social media (Kirill)

Create a wiki page for MBLWHOI Library (Brett will lead)

## **Physical Collection Care and Weeding**

Continue journal weeding project  
Library Service Center weeding and clean up  
MBL Book Stacks  
WHOI Instrument Collection

## ***Strategic Directions***

### ***Access***

Supporting our scientists, engineers, and students by providing high quality access to information is a fundamental purpose of the MBLWHOI Library.

### ***Strategies***

- Collect, curate, and preserve physical and electronic scholarly content to optimize discovery and usability.
- Engage with researchers and library colleagues to stay informed of information needs and trends.
- Encourage staff projects and professional development to support an innovation culture.
- Actively reaching out to the community and listening to concerns from traditionally marginalized groups.

### ***Reach our user community (or telling our story)***

The Woods Hole scientific community relies heavily on the services we provide, however there are people in the community who are not aware where access to some electronic resources comes from and others are less familiar with the array of resources provided.

### ***Strategies***

- Collaborate with individuals, departments, and centers to highlight services.
- Provide historical context to enable staff/scientists/engineers to see where they fit into the continuity of Woods Hole history.
- Communicate our agility, breadth of resources, and excellence of service.
- Effectively utilize assessment, social media, and interpersonal outreach to share information.